

3221 S. Evans St. Greenville. NC 27834 252-355-8500 SYNC Tacom

And:

Washington, DC 20007

Suite 800

1010 Wisconsin Avenue Northwest

Greer Margolis & Mitchell

Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

# CONTRACT

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	Contract / Revision	Alt Order #
	953090 / 1	25328461
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ein-NC-AG		
ontract Dates	Estimate #	
)/13/16 - 10/17/16	5642	
dvertiser	0	Original Date / Revision

<u>Agy Code</u> <u>Advert</u> 9912856 287	IO			Adults 35+	<u>Demographic</u>	Special Handling	WNCT Katz W	Property Accou	EOM/EOC Broadcast	Billing Cycle   Billing	POL/Josh Stein NC Attorney General
Advertiser Code Pro 287 305   Advertiser Ref	ser Code	ser Code	)				Katz Washington	Account Executive	ast	Billing Calendar	10/11/16
r Ref		305	Product 1/2				Katz/Washingto	Sales Office	Cash	Cash/Trade	/ 10/12/16

\$90.00	N	Z Z		:30		7a-9a <u>Rate</u> \$45.00	Morning <u>Spots/Week</u> 2	6 CBS This N Weekdays MTF	/16 10/17/1 End Date 10/17/16	5 WNCT 10/13/16 10/17/16 CBS This Morning  Start Date
\$90.00	2	Z		:30		7a-9a <u>Rate</u> \$45.00	Morning Spots/Week 2	6 CBS This N Weekdays MTF	VNCT 10/13/16 10/17/1 Start Date End Date 10/11/16 10/17/16	4 WNCT 10/13/16 10/17/16 CBS This Morning  Start Date End Date Weekdays Spot  Week: 10/11/16 10/17/16 MTF
\$150.00	2	NM		:30		6a-7a <u>Rate</u> \$75.00	s @ 6a <u>Spots/Week</u> 2	6 Local News Weekdays MTF	/16 10/17/1 <u>End Date</u> 10/17/16	3 WNCT 10/13/16 10/17/16 Local News @ 6a Start Date
\$75.00	_	Z Z		:30		6a-7a <u>Rate</u> \$75.00	s @ 6a <u>Spots/Week</u> 1	6 Local News Weekdays MTF	/16 10/17/1 End Date 10/17/16	2 WNCT 10/13/16 10/17/16 Local News @ 6a  Start Date End Date Weekdays Spot  Week: 10/11/16 10/17/16 MTF
\$80.00	4	Z S		:30		530a-6a <u>Rate</u> \$20.00	s @ 530a <u>Spots/Week</u> 4	6 Local News <u>Weekdays</u> MTF	VNCT 10/13/16 10/17/16 Local N <u>Start Date End Date Weekdays</u> 10/11/16 10/17/16 M-~TF-~	1 WNCT 10/13/16 10/17/16 Local News @ 530a Start Date End Date Weekdays Spots/ Week: 10/11/16 10/17/16 MTF
Amount	Spots	Rtn TypeSpots	Rate Rtn	Spots/ Length Week	Days	Start/End Time	Ď	ate Descriptio	Date End Da	*Line Ch Start Date End Date Description

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side CAROUNA CAROUNA BY STANDER

WINCEscom Greenville, NC 27834
3221 S. Evans St. (252) 355-8542
Greenville, NC 27834
252-355-8500 WNCT 3221 South Evans Street

	Contract / Revision 953090 / 1	Alt Order # 25328461
Contract Dates	Product	Estimate #
10/13/16 - 10/17/16	Stein-NC-AG	5642
Advertiser	Orig	Original Date / Revision
POL/Josh Stein NC Attor		10/11/16 / 10/12/16

\$120.00	N	MN	:30	3p-4p	10/17/16 Steve Harvey	16 WNCT 10/13/16 10
\$50.00	s.c.h	NM	:30	1030A-1130A <u>Rate</u> \$50.00	10/17/16 Face the Nation Date Weekdays Spots/Week	15 WNCT 10/13/16 10/17/ <u>Start Date</u> End Date Week: 10/11/16 10/17/16
\$90.00	_	NM	:30	9a-1030a <u>Rate</u> \$90.00	10/17/16 CBS Sunday Morning  IDate Weekdays Spots/Week  INT/16S 1	14 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$90.00	_	NM	:30	9a-1030a <u>Rate</u> \$90.00	10/17/16 CBS Sunday Morning 1 Date Weekdays Spots/Week 17/16S 1	13 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$50.00	2	NM	:30	8a-10a <u>Rate</u> \$25.00	10/17/16 CBS This Morning Sa d Date Weekdays Spots/Week 117/16S- 2	12 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$150.00	2	NM	:30	2p-3p <u>Rate</u> \$75.00	10/17/16 The Talk Date Weekdays Spots/Week 17/16 MTF 2	11 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$250.00	2	NN	:30	130p-2p <u>Rate</u> \$125.00	10/17/16 Bold & Beautiful nd Date Weekdays Spots/Week D/17/16 MTF 2	10 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$150.00	_	NM	:30	1230p-130p <u>Rate</u> \$150.00	10/17/16 Y&R d Date Weekdays Spots/Week 17/16 MTF 1	9 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$225.00	သ	NM	:30	12p-1230p <u>Rate</u> \$75.00	10/17/16 Local News @ 12p nd Date Weekdays Spots/Week J/17/16 MTF 3	8 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$280.00	2	NM	:30	11a-12p <u>Rate</u> \$140.00	10/17/16 Price is Right  Date Weekdays Spots/Week  17/16 MTF 2	7 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
\$130.00	2	NM	:30	10a-11a <u>Rate</u> \$65.00	16 Let's Make a <u>Weekdays</u> MTF	6 WNCT 10/13/16 10/17/ Start Date End Date Week: 10/11/16 10/17/16
				Rate	ate Weekdays Spots/Week	Start Date End Date
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Time Days	Ch Start Date End Date Description	*Line Ch Start Date Er

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies

WNCT Side EACHEN NORTH

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10/13/16 - 10/17/16	Stein-NC-AG	5642
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u.s.	Z		:30		\$225.00 730p-8p <u>Rate</u>	Sa Family Feud Seekdays Spots/Week	10/17/16 M- 10/17/16 nd Date W	~
	Z Z		:30	A CONTRACTOR OF THE CONTRACTOR	730p-8p <u>Rate</u> \$225 00	Family Feud <u>ekdays</u> <u>Spots/Week</u>	10/17/16 nd Date We	24 WNCT 10/13/16  Start Date E
	N	\$125.00	. :30		7p-730p	Entertainment Tonight	0/14/16	See MG 23.3 3 WNCT 10/14/16-10/14/16
	NM	Rate \$125.00	Length :30	Weekdays M~~~ThF~~~-	Start/End Time 7p-730p	<u>Description</u> Entertainment Tonight		<u>Spot Ch</u> <u>Date Range</u> 1 WNCT 10/11/16-10/17/16
	Z S		:30		7p-730p <u>Rate</u> \$125.00	Entertainment Tonight /eekdays Spots/Week TF 2	∡ ≤ 16	E 23 WNCT 10/13/16 10/17  Start Date End Date Week: 10/11/16 10/17/16
	MN		:30		630p-7p <u>Rate</u> \$75.00	CBS Evening New Sat Veekdays Spots/Week	10/15/16 nd Date V 0/17/16 -	22 WNCT 10/15/16  Start Date E Week: 10/11/16 1
N	ZM		:30		630p-7p <u>Rate</u> \$200.00	CBS Evening News eekdays Spots/Week TF 2	10/17/16 Ind Date W 0/17/16 M-	21 WNCT 10/13/16  Start Date E Week: 10/11/16 1
N	Z		:30		6p-630p <u>Rate</u> \$140.00	Local News @ 6p <u>Weekdays Spots/Week</u> 1TF 2	10/17/16 nd Date V 0/17/16	20 WNCT 10/13/16  Start Date E Week: 10/11/16 1
Ν	NM		:30		530p-6p <u>Rate</u> \$70.00	Local News @ 530p Veekdays Spots/Week  TF 2	10/17/16 nd Date V 0/17/16 M	19 WNCT 10/13/16  Start Date E Week: 10/11/16 1
2	NM		:30		5p-530p <u>Rate</u> \$70.00	Local News @ 5p /eekdays Spots/Week TF 2	10/17/16 ind Date W 0/17/16 M	18 WNCT 10/13/16  Start Date E Week: 10/11/16 1
N	N		:30		4p-5p <u>Rate</u> \$65.00	hil <u>Spots/Week</u> - 2	16 10/17/16 Dr Phil End Date Weekdays 10/17/16 MTF	17 WNCT 10/13/16 Start Date E Week: 10/11/16 1
					<u>Rate</u> \$60.00	<u>Spots/Week</u>	End Date Weekdays 10/17/16 MTF	Start Date   Week: 10/11/16
ots .	tn TypeSpots	Rate Rtn	Spots/ Length Week	Days Ler	Start/End Time	cription	Ch Start Date End Date Description	*Line Ch Start Da

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WNCT Side 3221 S. Evans St. Greenville, NC 27834 252-355-8500 NING WAS A STATE OF THE STATE O

WNC Lecom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

Start/End

Spots/

POL/Josh Stein NC Attori Advertiser 10/13/16 - 10/17/16 Contract Dates Stein-NC-AG Product Contract / Revision 953090 Original Date / Revision 10/11/16 / 10/12/16 5642 Estimate# 25328461 Alt Order#

	32 WNCT 10/15/16 10/15/16 College Football  Start Date	31 WNCT 10/13/16 10/17/16 Hawaii 5-0 Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16F 1	30 WNCT 10/13/16 10/17/16 Blue Bloods  Start Date	29 WNCT 10/13/16 10/17/16 Local News @ 11p  Start Date	28 WNCT 10/16/16 10/16/16 LN Su  Start Date	27 WNCT 10/13/16       10/17/16 Madam Secretary         Start Date       End Date       Weekdays       Spots/Week         Week: 10/11/16       10/17/16      S       1	26 WNCT 10/13/16 10/17/16 60 Minutes  Start Date	Start Date         End Date         Weekdays         Spots/Week           Week: 10/11/16         10/17/16        S-         1	*Line Ch Start Date End Date Description
	330p-730p <u>Rate</u> \$125.00	9p-10p <u>Rate</u> \$375.00	10p-11p <u>Rate</u> \$500.00	11p-1135p <u>Rate</u> \$120.00	11p-1135p <u>Rate</u> \$80.00	9p-10p <u>Rate</u> \$375.00	7p-8p <u>Rate</u> \$1,400.00	<u>Rate</u> \$50.00	Time
Totals									Days
0.00	:30	:30	:30	:30	:30	:30	:30		Length Week
	NM	NM	NM	NM	NM	NM	NM		Rate Rtn TypeSpots
53	_			2	_		>		Spots
\$6,855.00	\$125.00	\$375.00	\$500.00	\$240.00	\$80.00	\$375.00	\$1,400.00		Amount

09/26/16 -10/17/16

otals

Time Period

# of Spots

**Gross Amount** 

Agency Comm.

Net Amount

53  $\mathfrak{S}$ 

\$6,855.00 \$6,855.00

(\$1,028.25) (\$1,028.25)

\$5,826.75 \$5,826.75

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Stein-NC-AG	Product	Contract / Revision 953090 / 1
5642	Estimate #	Alt Order # 25328461

Signature:	
Date:	

POL/Josh Stein NC Attorn

Advertiser

Original Date / Revision 10/11/16 / 10/12/16

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Nowithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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